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Subject: NovaCore  
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As a follow-on to last night's board training session, let me once again extend a formal invitation to members of the Nova Classical Academy board of directors, acting as independent agents and NOT as "the board", to join the NovaCore email list.

I've attached, for reference, an introduction to the list.

Demographically, NovaCore today has 99 subscribers. These subscribers are primarily parents of Nova students. Two are teachers. Two are reporters. One member wrote the Charter School statute while in the legislature. A few are other community members (prospective parents).

Board member concerns I have heard raised:

- \* There are crazies on NovaCore, what a waste of time. First, it isn't true, at least no more true than the world at large. Second, if it were true, wouldn't you like to know what's being said directly rather than through proxies? Third, if true, isn't it worth knowing what 90+ parents are hearing? Saying?

- \* It takes too long to read stuff. It depends on the day, and it depends on what is happening at school and in meetings.

- \* I can't say stuff in public. Last night's training should have put that to rest. You can say anything you like, as long as you don't represent that you are speaking on behalf of the board. And, only about 50% of subscribers have ever posted; the other 50% are observers of the dialog.

I've attached a graph showing NovaCore subscribers, and daily posting volume, from its inception through last week, for your reference.

Mr. Koch,

Thank you for your offer. As Sarah Duniway explained at the board training, although Board members can certainly talk to others in the Nova community, the Board also needs to be careful that its communications with the Nova community are clear and consistent. When an individual Board member makes comments on a listserv like NovaCore there is a risk that it could create confusion regarding individual thoughts vs. Board positions - more so, we think, than in one-on-one conversations and other places where Board members might talk with others in the community. For this reason, the Board has not encouraged its members to post comments on the NovaCore listserv and it's my understanding that individual Board members have not chosen to do so for these same reasons.

Nova Classical Academy  
Board of Directors